



Keeping true to the company's long-standing dedication to HIV/AIDS, on Tuesday, 1 December, 14 makeup artists and staff members from M·A·C Cosmetics will roll up their sleeves and take off their brush belts to volunteer, in a company-wide effort to commemorate World AIDS Day. The volunteer initiative—part of a worldwide effort including nearly 1000 M·A·C employees in 23 countries—is being organized to complement the staff's commitment to the global fight against HIV/AIDS and to strengthen their connection to the company's philanthropic arm the M·A·C AIDS Fund (MAF) and its grantees.

The M·A·C AIDS Fund (MAF), the heart and soul of M·A·C Cosmetics, was established in 1994 to support men, women and children affected by HIV/AIDS globally. MAF is a pioneer in HIV/AIDS funding, providing financial support to organizations working with underserved regions and populations. One hundred percent of the sales price of MAC's Viva Glam line of lip products goes directly to the MAC AIDS Fund to benefit grantees around the world including the Victorian AIDS Council. To date, the company has given away more than \$150 million to fight HIV/AIDS.

We would like to invite you to meet the M·A·C team who will be providing complimentary makeup applications for Victorian AIDS Council volunteers from 12:30pm - 2:00pm on Tuesday, 1 December.

For more information, please contact Sarah Collins on 9865 6700 or volunteer_coordinator@vic aids.asn.au.